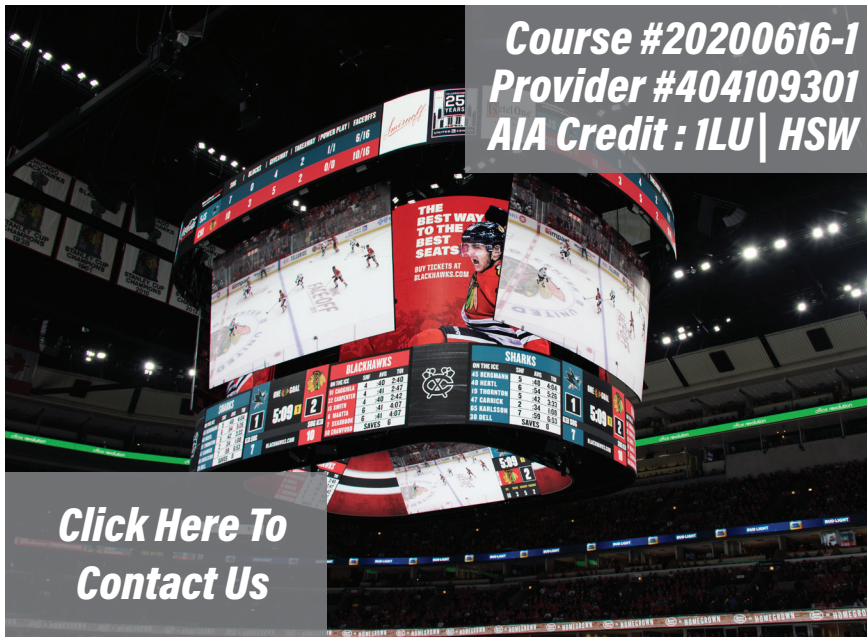




CONTINUING EDUCATION



Integrating Large-Scale Video Displays into Building Design - An Overview



Large scale LED displays have become part of the new landscape. As their applications expand beyond the bustle of the crowded metropolis and sports installations, they are finding use in corporate branding, retail spaces, OOH advertising, messaging, wayfinding, and even digital art expos. These displays have considerable safety, environmental, and logistical requirements to ensure harmonious operation with occupants. These elements should be thoughtfully integrated early in the building design process.

North America's Sales Manager for Mitsubishi Electric, Mike Mascari has been working in the field for over 20 years. A licensed Professional Engineer in multiple US States, Mike has a wide breadth of experience with new product design, manufacturing, quality control, and collaborative integration of LED into architectural design. Mike is a member of AIA, IEEE, and has earned a BSEE as well as an MBA. During his time with Mitsubishi Electric, he has traveled widely to project installation sites, factories, and upstream manufacturers. Mike is committed to supporting ambitious, customized LED projects across North America.



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